



**MICRO  
CEMENT**

*by Vincenzo*



# 01 CONTINUITY

GIVE CONTINUITY TO YOUR IDEAS



One of the greatest advantages of Microcement is the possibility of applying it without the limitations imposed by joints, inside or outside, on floors or walls, indeed any surface or object in general.

This makes Microcement the ideal finish for all those who hate the fiddly grouting between one brick and another. With Microcement you can create an airy, linear and spacious ambience and give rein to your ideas, seamlessly.



# 02 AESTHETICS

BEAUTIFUL TO LOOK AT AND TOUCH



Microcement can give almost any surface an extremely natural material effect and an original, contemporary aesthetic.

You can choose from a vast range of available colours, personalising the effect shiny, cloudy, variegated, hazy or with decorative inserts and even choose the final touch by opting for a shiny, opaque or natural effect finish.



# 03 MATERIAL

AN INNOVATIVE BLEND OF LIQUID  
POLYMER AND A CEMENT MIXTURE



Microcement is a protective and resistant material with many of the aesthetic characteristics of concrete, Applied with a thickness of only 3 millimeters.

Microcement can cover virtually any type of solid surface due to its remarkable adhesive properties. The result is a custom made application realized in a few simple steps, which reflects the needs and wishes of the client.



# 04 APPLICATION

THE NETWORK OF IDEAL WORK INSTALLERS



One of the major reasons we are a European market leader in decorative concrete flooring is because our applicators are the best in the market. To train them we periodically organize courses and workshops for newcomers and refresher courses for existing crew members.

The training is given by our specialized personnel, in total over 2.700 hours is dedicated each year for this purpose. We are present in over 30 countries with more than 2.000 partners, to serve our clients in Italy and worldwide.





# 05

## MAINTENANCE

There are certain initial precautions that can prove to be very effective in keeping Microcement floors in good condition:

- Provide a doormat at the entrance that can trap dust, sand and abrasive particles;
- Regularly use a broom or vacuum cleaner;
- Put felt pads under furniture, especially moveable articles like chairs;
- In the event that heavy furniture has to be moved, the placing of woollen cloths under the feet or base of the furniture is recommended in order to avoid unsightly scratches;
- Before carrying out painting, electrical and plumbing works, removal and shifting of furniture, protect the floor with cardboard, woollen blankets and/or sheets of nylon.

Here are some more tips and recommendations for keeping your Microcement floor looking beautiful and clean.

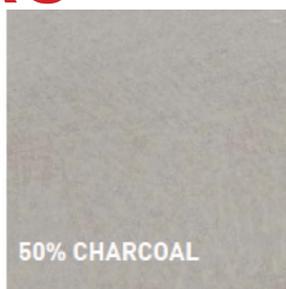
- Cleaning a Microcement floor is very simple, just wipe the surface to be cleaned with a damp cloth with the addition of a little neutral, non-foaming floor detergent;
- It may be wise to periodically treat the Microcemented area with protective products based on sacrificial, self-polishing waxes dispersed in water (for example, Ideal Cera).
- Only Ph-neutral, non-aggressive detergents are recommended, such as Ideal Work's product Perfetto!, a suitable concentrated detergent for decorative surfaces;
- Even if the resin treatment protects the flooring from the rapid penetration of accidentally spilled liquids, it should be remembered that all liquids, especially those most commonly found in the domestic environment, such as wine, oils, vinegar, ice cream, sugary drinks and coffee must be removed quickly from all Microcement surfaces before they can penetrate to any depth.





# 06

## COLOURS



Microcement is available in two standard colors, white and grey, during the mixing phase, you can add Colour Pack C, a special liquid pigment available in several colors.



